



## **SC'14 Website and Social Media Promotion Materials**

As members of the Lustre® community, we would appreciate your help in promoting a number of exciting activities occurring at this year's [Supercomputing \(SC'14\) conference](#). OpenSFS has coordinated a number of SC'14 events, but we need your help to spread the word!

During these last several weeks leading up to SC'14, OpenSFS is asking for your help to drive attendance to the OpenSFS booth, sessions, and events by linking to the OpenSFS SC'14 event page from your website and using social media to highlight event updates. Participation is simple:

1. Follow OpenSFS on Twitter [@OpenSFS](#)
2. Post a blurb on the OpenSFS presence at SC'14 on your homepage, with links to the event website (sample text below)
3. Tweet about the event between now and November 20<sup>th</sup> using the sample tweets below.

For more information or questions, please feel free to contact [admin@opensfs.org](mailto:admin@opensfs.org). We appreciate your support and look forward to seeing you at SC'14!

Best regards,  
OpenSFS Administration

### **Website blurb**

Want to leave your mark on the future development of Lustre? Join [Open Scalable File Systems \(OpenSFS\) at SC'14](#), where community discussions will take the Lustre technology into its next phase of evolution. For specific OpenSFS activities please see below:

#### **SC'14 BoF Session: The Lustre® Community – At the Heart of HPC and Big Data**

- Tuesday, November 18th: 12:15-1:15pm in Room(s) 275-76-77
- Speakers include: Eric Barton, Intel; Chris Morrone, Lawrence Livermore National Laboratory; Nathan Rutman, Seagate Technology; Galen Shipman, Oak Ridge National Laboratory; Hugo Falter, EOFS

#### **OpenSFS Community Update**

- Wednesday, November 19<sup>th</sup>: 1:30-2:00pm at the Seagate booth (#3239)
- Steve Simms, OpenSFS Community Board member, Indiana University

#### **OpenSFS booth party – stop by to join us for drinks and meet others in the community!**

- Wednesday, November 19<sup>th</sup>: 4:00-6:00pm at the OpenSFS booth (#2524)

### **Daily Technical Sessions**

Using Lustre, have questions about Lustre features, want to know how others are using Lustre?

OpenSFS will be hosting dedicated sessions throughout SC'14 to "talk shop" with a Lustre expert. Feel free to join us throughout the show during the following times to learn more about Lustre:

- **Tuesday, November 18th:** 2:30-3pm (Lustre tutorial)
- **Wednesday, November 19th:** 11:00-11:30am (Lustre tutorial), 1:00-2:00pm (Lustre expert Q&A), 2:00-2:30pm (Lustre tutorial), 4:00-5:00pm (Lustre expert Q&A)
- **Thursday, November 20th:** 11-11:30am (Lustre tutorial), 1:00-2:00pm (Lustre expert Q&A)

### Sample tweets

- Want to hear the latest on how #Lustre pertains to HPC and Big Data? Join #OpenSFS in room #275 at SC'14 on Nov 18<sup>th</sup> at 12:15pm
- #SC14 is X days away. Register now and don't forget to stop by #OpenSFS booth 2524!
- Attending #SC14? Visit #OpenSFS (booth 2524) for a special attendee giveaway!
- #Lustre Matters. What to know more? Join us in New Orleans on 11/17-11/20 at #SC14, booth 2524.
- Join industry leaders to discuss the future of the #Lustre community on November 18<sup>th</sup> at 12:15pm, room 275 @ #SC14
- Party in #OpenSFS booth 2524 @ #SC14 – 4:00pm November 19<sup>th</sup>!
- Looking to learn more about #Lustre? Visit booth 3239 at #SC14 to learn more from Steve Simms about #OpenSFS! Nov 19<sup>th</sup> @ 1:30pm.
- #Lustre? Visit #SC booth 2524 to talk with one of our Lustre experts!
- #OpenSFS is bringing HPC to the enterprise! Learn more at #SC14 in booth 2524.
- Want to learn how to unlock supercomputing power for non HPC enterprise computing environments? Visit #OpenSFS in booth 2524 at #SC14

*Open Scalable File Systems, Inc. is a strong and growing nonprofit organization dedicated to the success of the Lustre® file system. OpenSFS was founded in 2010 to advance Lustre development, ensuring it remains vendor-neutral, open, and [free](#). Since its inception, OpenSFS has been responsible for advancing the Lustre file system and delivering [new releases](#) on behalf of the open source community. Through working groups, events, and ongoing funding initiatives, OpenSFS harnesses the power of collaborative development to fuel innovation and growth of the Lustre file system worldwide.*

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